

About Sharon Jarchin Health Care Marketing

Known for our experience, professionalism, creativity and strategic thinking, Sharon Jarchin Health Care Marketing provides excellence in customer service and results to each of our valued clients... since 1984. We're large enough to provide full service to our clients, yet small enough so that you work directly with the principals of our company. We know that integrity and reputation are critical to your practice... and they are paramount to our firm as well. We welcome the opportunity to work with your organization.

Sharon Jarchin Health Care Marketing

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The Specialists in Medical Practice and Surgicenter Marketing



Sharon Jarchin Health Care Marketing

*Generating Referrals and Cases.
Building Physician Relationships.*

Marketing for Growth and Profitability

Are you looking to enhance the revenues, case volume and payor mix of your medical practice?

Whether you are a small stand-alone practice or a large multi-site medical group...**we can help.**

We're **Sharon Jarchin Health Care Marketing**, an award-winning full-service marketing, sales and public relations firm specializing in medical practice marketing. We've developed uniquely successful proprietary marketing and sales campaigns for practices of all sizes in markets throughout the United States. As a success-driven medical marketing firm for more than 20 years, we know your business and speak your language.

When you become a client of **Sharon Jarchin Health Care Marketing** you are our total focus. We will create a custom marketing and sales program for your practice based on factors such as desired geography, surgical setting, medical specialties, payor mix and clinical strengths.

Sharon Jarchin Health Care Marketing

At Sharon Jarchin Health Care Marketing, we are highly focused on generating new business, referrals, market intelligence and leads for our clients.

Our Goal is your Growth and Success.

Award-Winning Services Include:

- ◆ Marketing Plan Development
- ◆ Marketing Research
Physician Survey Questionnaires
- ◆ Development of Primary/Specialty Care Physician Referral Databases
- ◆ Targeted Direct Mail Campaigns
- ◆ Direct Sales Visitation Programs to Physician Offices
- ◆ Custom Brochure Development
- ◆ Interactive Website Creation
- ◆ Comprehensive Multi-Tiered Sales Programs
- ◆ Trade Show Booths for Physician Conferences
- ◆ Customer Service Staff Training
- ◆ Mystery Shopping
- ◆ Public Relations/Publicity
- ◆ Advertising Campaigns
- ◆ Strategic Marketing Consultation

Program Benefits:

- ◆ Increase Cases
- ◆ Enhance Payor Mix
- ◆ Expand Referral Base
- ◆ Build Revenues
- ◆ Target Internists, Family Practitioners and Other Referring Physicians
- ◆ Encourage Patient/Referrer Retention
- ◆ Add New Sites
- ◆ Generate Awareness among Physicians and Surgeons
- ◆ Boost Image among Physicians/Surgeons
- ◆ Mitigate Competition
- ◆ Launch New Offices
- ◆ Promote New/Ancillary Practice Services
- ◆ Introduce New Affiliations

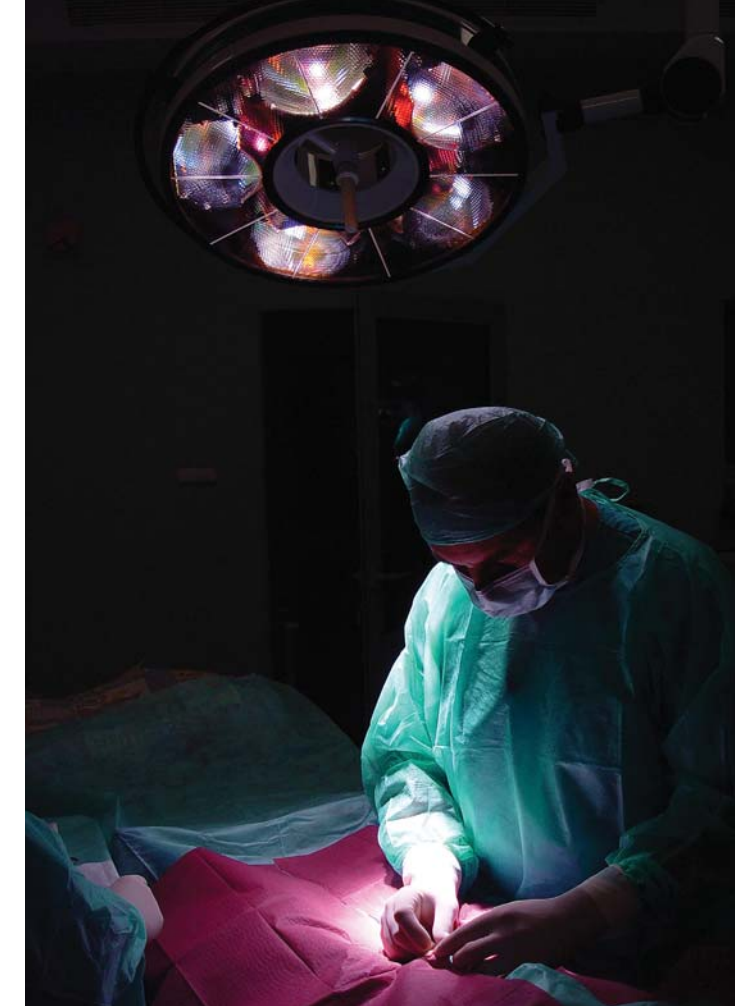
We Can Market All Medical Specialties Including:

- ◆ Gastroenterology
- ◆ Radiology
- ◆ Cardiology
- ◆ OB/Gyn
- ◆ Orthopedics
- ◆ ENT
- ◆ Neuro/Spine
- ◆ Ophthalmology
- ◆ Urology
- ◆ Surgery
- ◆ Anesthesiology/Pain
- ◆ Allergy/Immunology
- ◆ Primary Care
- ◆ Multi-Specialty
- ◆ And many more

Achieve a New Level of Success

Call Today for a Complimentary Marketing Analysis:

(631) 427-7188



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